

SPONSORSHIP POSSIBILITIES.



Certified
Management
Accountants™

Connect with B.C.'s leaders in strategic management accounting

Sponsorship opportunities now open for the 2011 CMA Leadership Conference and 2011 Convocation.

2011 CMA Leadership Conference

May 19-20, 2011 | Hyatt Regency Hotel, Vancouver, B.C.

The 5th annual CMA Leadership Conference will be the Society's largest yet, with over 400 CMAs, CMA candidates, CMA students and professional associates in attendance. We are excited to have the following keynote speakers present at this year's conference – Dr. Janet Lapp, David Chilton – author of the *Wealthy Barber*, Russell Hunter and Gayle Hallgren-Rezac and Judy Thompson – authors of *WORK THE POND!* With 17 seminars to choose from, tradeshow and networking reception you won't want to miss this once a year opportunity to connect with B.C.'s CMAs.

2011 Convocation

October 29, 2011

Join CMA British Columbia as it welcomes B.C.'s newest members, and our province's future business leaders, at our convocation ceremony, reception and dinner. During convocation's intimate environment, you will have the opportunity to introduce your organization to nearly 700 CMA graduates and their family and friends, leaders of B.C.'s accounting profession and educational community in attendance.

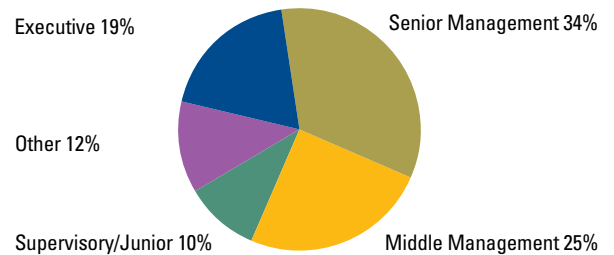
About CMA

Certified Management Accountants are strategic financial management professionals and the market leaders in management accounting. With 50,000 members worldwide, CMAs apply their unique perspective of strategy, management and accounting to help grow successful businesses.

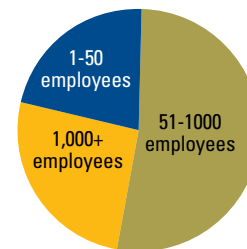
CMA British Columbia represents over 5,000 CMAs, CMA candidates and students in B.C. and is responsible for standards-setting, accreditation, and the continuing professional development of CMAs. Learn more about CMA, and CMAs in B.C., by visiting our website, cmabc.com, or connecting with us online at: cmabcblog.com, facebook.com/cmabc or twitter.com/cmabc.

CMAs in B.C.*

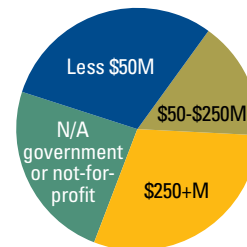
Management Level



Company Size



Company Revenue (annual sales)



Business Sectors

Public administration, Government	15%
Manufacturing & Construction	14%
Financial services & Real estate	11%
Consulting & Information technology	10%
Resources	7%
Healthcare, Bio-tech & Engineering	7%
Utilities & Communication	6%
Retail & Wholesale	6%
Education	5%
Not-for-profit	5%
Other	14%

*Data source: 2009 CMA British Columbia member survey

2011 CMA Leadership Conference Sponsorship Opportunity

PLATINUM – \$5,000 Sponsorship

1 available

**\$7000
VALUE**

- Three full conference registrations
- Exclusive sponsor of luncheon keynote speakers (both days), plus company logo on each table
- Preferred luncheon seating
- Two head table seats at luncheon (in addition to conference registrations)
- Speaking opportunity at luncheon
- Tradeshow booth at conference for two days
- Sponsorship of four plenary sessions (morning & afternoon)
- Banner ad in CMA British Columbia's e-News
- Half page ad in CMA British Columbia's Update Magazine
- Three free job postings on cmabcjobs.com
- Three month banner ad placement on cmabcjobs.com
- Logo on sponsor multi-media slide show
- Logo and URL on cmabc-pd.com
- Promotional item in delegate bag
- Four invitations to the networking reception

GOLD – \$2,500

3 available

**\$4000
VALUE**

- Two full conference registrations
- Preferred breakfast seating
- Sponsorship of breakfast keynote or networking reception (one day), plus company logo on each table
- Speaking opportunity at breakfast or networking reception
- Tradeshow booth at conference for two days
- Sponsorship of two plenary sessions (morning & afternoon)
- Two free job postings on cmabcjobs.com
- Two month banner ad placement on cmabcjobs.com
- Logo on sponsor multi-media slide show
- Logo and URL on cmabc-pd.com
- Promotional item in delegate bag
- Three invitations to the networking reception

SILVER – \$1,000

10 available

**\$1800
VALUE**

- One full conference registration
- Sponsorship of one plenary session
- One free job posting on cmabcjobs.com
- One month banner ad placement on cmabcjobs.com
- Logo on sponsor multi-media slide show
- Logo and URL on cmabc-pd.com
- Promotional item in delegate bag
- Two invitations to the networking reception

EXHIBITOR – \$500

- Tradeshow booth at conference (Thursday only)
- Logo in conference brochure
- Logo and URL on cmabc-pd.com
- One invitation to the networking reception

2011 CMA Convocation Sponsorship Opportunity

PLATINUM – \$3,000 Sponsorship

1 available

- Two attendees at the Convocation Special Guest Reception
- Two seats at the CMA Convocation Dinner
- One free registration for the 2011 or 2012 CMA Leadership Conference (Value: approx. \$725)
- Website link from the CMA British Columbia site to your company
- Acknowledgement in the Convocation article in the winter issue of CMA British Columbia's Update Magazine
- Recognition in the Convocation program
- Acknowledgement and logo display of your sponsorship by Master of Ceremonies during the afternoon ceremony
- Opportunity to distribute corporate information in each of the 2011 Graduates' kits
- Two month banner ad placement on cmabcjobs.com
- One free posting on cmabcjobs.com
- One year subscription to CMA Canada's Management Magazine
- One year subscription to CMA British Columbia's Update Magazine
- Partnership with the fastest growing professional body representing accountants in management

GOLD – \$2,500

3 available

- Two attendees at the Convocation Special Guest Reception
- Two seats at the CMA Convocation Dinner
- Website link from the CMA British Columbia site to your company
- Mention in the Convocation article in the winter issue of CMA Update Magazine
- Recognition in the Convocation program
- Acknowledgement and logo display of your sponsorship by Master of Ceremonies during the afternoon ceremony
- Opportunity to distribute corporate information in each of the 2011 Graduates' kits
- Two month banner ad placement on cmabcjobs.com
- One year subscription to CMA Canada's Management Magazine
- One year subscription to CMA British Columbia's Update Magazine
- Partnership with the fastest growing professional body representing accountants in management

SILVER – \$1,000

10 available

- One attendee at the Convocation Special Guest Reception
- One seat at the CMA Convocation Dinner
- Mention in the Convocation article in the winter issue of CMA Update Magazine
- Recognition in the Convocation program
- Acknowledgement and logo display of your sponsorship by Master of Ceremonies during the afternoon ceremony
- Opportunity to distribute corporate information in each of the 2011 Graduates' kits
- One year subscription to CMA Canada's Management Magazine
- One year subscription to CMA British Columbia's Update Magazine
- Partnership with the fastest growing professional body representing accountants in management

Sponsorship Reservation Form and Contract

Fax: 604.687.6688 or email: debbie@cmabc.com by May 2, 2011
to "2011 CMA Sponsorships"

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Fax: _____

Email: _____

We request the following sponsorship opportunities:

2011 Leadership Conference May 19-20, 2011

- PLATINUM Sponsorship – \$5,000**
- GOLD Sponsorship – \$2,500**
- SILVER Sponsorship – \$1,000**
- Exhibitor Sponsorship – \$500**

2011 Convocation October 29, 2011

- PLATINUM Sponsorship – \$3,000**
- GOLD Sponsorship – \$2,500**
- SILVER Sponsorship – \$1,000**

CMA British Columbia accepts sponsors on a first-come basis and guarantees the promotional entitlements listed. Upon receipt of this agreement, CMA British Columbia will contact the company representative to confirm availability. It is understood that this agreement constitutes a commitment for Sponsorship. Full payment must be received by May 9, 2011 or the agreement will be considered null and void and all promotional entitlements of sponsorship will be withdrawn.

Signed this _____ day of _____ (month/year)

Signature _____ Name _____

For more information, contact CMA British Columbia at:
Tel: 604.687.5891 or 1.800.663.9646 Fax: 604.687.6688 or 1.800.663.8715
e-mail: cmabc@cmabc.com www.cmabc-pd.com www.cmabc.com



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2011 CMA Leadership Conference and 2011 Convocation Joint Sponsorship Opportunity

PLATINUM – \$7,500 Joint Sponsorship

1 available

CONFERENCE

- Three full conference registrations
- Exclusive sponsor of luncheon keynote speakers (both days), plus company logo on each table
- Preferred luncheon seating
- Two head table seats at luncheon (in addition to conference registrations)
- Speaking opportunity at luncheon
- Tradeshow booth at conference for two days
- Sponsorship of four plenary sessions (morning & afternoon)
- Banner ad in CMA British Columbia's e-News
- Half page ad in CMA British Columbia's Update Magazine
- Three free job postings on cmabcjobs.com
- Three month banner ad placement on cmabcjobs.com
- Four invitations to the networking reception

CONVOCATION

- Two attendees at the Convocation Special Guest Reception
- Two seats at the CMA Convocation Dinner
- One free registration for the 2011 or 2012 CMA Leadership Conference (Value: approx. \$725)
- Website link from the CMA British Columbia site to your company
- Acknowledgement in the Convocation article in the winter issue of CMA British Columbia's Update Magazine
- Two month banner ad placement on cmabcjobs.com
- One free posting on cmabcjobs.com

GOLD – \$4,500 Joint Sponsorship

3 available

CONFERENCE

- Two full conference registrations
- Preferred breakfast seating
- Sponsorship of breakfast keynote or networking reception (one day), plus company logo on each table
- Speaking opportunity at breakfast or networking reception
- Tradeshow booth at conference for two days
- Sponsorship of two plenary sessions (morning & afternoon)
- Two free job postings on cmabcjobs.com
- Two month banner ad placement on cmabcjobs.com
- Three invitations to the networking reception

CONVOCATION

- Two attendees at the Convocation Special Guest Reception
- Two seats at the CMA Convocation Dinner
- Website link from the CMA British Columbia site to your company
- Mention in the Convocation article in the winter issue of CMA Update Magazine
- Two month banner ad placement on cmabcjobs.com

SILVER – \$2,000 Joint Sponsorship

10 available

CONFERENCE

- One full conference registration
- Sponsorship of one plenary session
- One free job posting on cmabcjobs.com
- One month banner ad placement on cmabcjobs.com
- Two invitations to the networking reception

CONVOCATION

- One attendee at the Convocation Special Guest Reception
- One seat at the CMA Convocation Dinner
- Mention in the Convocation article in the winter issue of CMA Update Magazine

INCLUDED IN ALL LEVELS OF SPONSORSHIP

CONFERENCE

- Logo on sponsor multi-media slide show
- Logo and URL on cmabc-pd.com
- Promotional item in delegate bag

CONVOCATION

- Recognition in the Convocation program
- Acknowledgement and logo display of your sponsorship by Master of Ceremonies during the afternoon ceremony
- Opportunity to distribute corporate information in each of the 2011 Graduates' kits
- One year subscription to CMA Canada's Management Magazine
- One year subscription to CMA British Columbia's Update Magazine
- Partnership with the fastest growing professional body representing accountants in management

2011 CMA Leadership Conference and 2011 Convocation Joint Sponsorship Reservation Form and Contract

Fax: 604.687.6688 or email: debbie@cmabc.com
by May 2, 2011 to "2011 CMA Joint Sponsorship"

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Fax: _____

Email: _____

We request the following joint sponsorship opportunity:

Joint Sponsorship:
2011 Leadership Conference, May 19-20, 2011
2011 Convocation, October 29, 2011

- PLATINUM Sponsorship – \$7,500**
- GOLD Sponsorship – \$4,500**
- SILVER Sponsorship – \$2,000**

CMA British Columbia accepts sponsors on a first-come basis and guarantees the promotional entitlements listed. Upon receipt of this agreement, CMA British Columbia will contact the company representative to confirm availability. It is understood that this agreement constitutes a commitment for Sponsorship. Full payment must be received by May 9, 2011 or the agreement will be considered null and void and all promotional entitlements of sponsorship will be withdrawn.

Signed this _____ day of _____ (month/year)

Signature _____ Name _____

For more information, contact CMA British Columbia at:
Tel: 604.687.5891 or 1.800.663.9646 Fax: 604.687.6688 or 1.800.663.8715
e-mail: cmabc@cmabc.com www.cmabc-pd.com www.cmabc.com



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