



# 2010 CMA Leadership Conference Sponsorship Opportunities

May 18th  
& 19th, 2010

The Certified Management Accountants of British Columbia are proud to present their 4th Annual Leadership Conference.

Along with continuing professional learning and development sessions, the 2010 CMA Leadership Conference provides the expected 400+ attendees with opportunities for networking, sharing best practices and discussions with internationally recognized keynote speakers.

Do not miss this opportunity to connect with British Columbia's leaders in accounting and strategic management.

To confirm your sponsorship commitment, please complete the attached reservation form by April 15, 2010.

## PLATINUM – \$5,000 2 available

- Luncheon Keynote speaker – exclusive sponsorship
- Logo in event program – platinum position
- Logo on sponsor multi-media slideshow – platinum position
- Logo and URL on cmabc.com website
- 3 full conference registrations
- Article/advertorial in CMA BC Update Magazine
- Tradeshow booth at conference
- 3 free postings on cmabcjobs.com
- 2 month banner ad placement on cmabcjobs.com
- Speaking opportunity at luncheon
- 2 seats at Head Table at luncheon (in addition to conference registrations)
- Sponsorship logo placement on monthly conference email promotions – Jan through May
- 1 year CMA Management Magazine subscription
- Promotional item in delegate bag

Over \$10,000 Value

## GOLD – \$2,500 3 available

- Sponsorship of breakfast Keynote Speaker or networking reception – one day
- Sponsorship of two Professional Development Sessions (morning and afternoon)
- Logo in event program – gold position
- Logo on sponsor multi-media slide show – gold position
- Logo and URL on cmabc.com website
- 2 full conference registrations
- Tradeshow booth at conference
- 2 free postings on cmabcjobs.com
- 1 month banner ad placement on cmabcjobs.com
- Speaking opportunity at breakfast or networking reception – one day
- 1 seat at Head Table for breakfast (in addition to conference registration)
- Sponsorship logo placement on monthly conference email promotions – Jan through May
- Promotional item in delegate bag

Over \$5,000 Value

## SILVER – \$1,000 10 available

- Sponsorship of one Professional Development Session
- Logo in event program – silver position
- Logo on sponsor multi-media slideshow – silver position
- Logo and URL on cmabc.com website
- 1 full conference registration
- 1 free posting on cmabcjobs.com
- 1 month banner ad placement on cmabcjobs.com
- Sponsorship logo placement on monthly conference email promotions – Jan through May
- 1 invitation to breakfast and lunch (in addition to conference registration)
- Promotional item in delegate bag

Over \$2,500 Value

For information on how you can take advantage of these sponsorship opportunities, contact: Debbie Roque at 604.484.7006 or debbie@cmabc.com



# 2010 Leadership Conference

## May 18-19, 2010

Hilton Vancouver Metrotown • Burnaby, BC • [www.cmabc-pd.com/conference](http://www.cmabc-pd.com/conference)

## Create Possibilities

### Financial Leadership in Economic Recovery

2010 Leadership Conference is an investment in the tools and knowledge that will help you succeed in economic recovery. Our expert speakers and moderators will guide and challenge you towards success in your personal and professional lives.

#### Don't miss this opportunity to learn about the current trends shaping the economy, including:

- Principles to achieve organizational excellence
- Implementation of performance management programs to increase productivity and staff retention
- Leadership tactics to help you and your employees adapt in high change environments
- Practical insights into wellness programs and lifestyle benefits to attract and retain staff
- Sustainable risk management programs
- Measurement strategies for new media

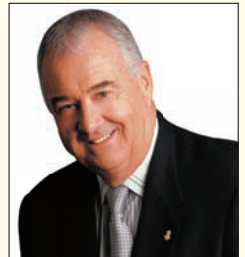
#### PLUS...

The opportunity to network with more than 400 CMAs, CMA candidates and like-minded professionals while participating in leadership and development seminars addressing professionalism and ethical behavior, conflict management, operational optimization, and more.

### Keynotes



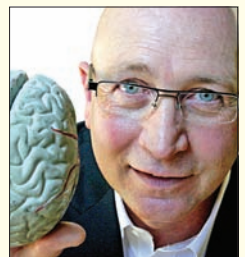
**Diana M. Steele,**  
Eating for Energy



**Peter Legge,**  
Canada Wide Media  
Limited



**Bob Strachan,**  
FCMA, Chair,  
CMA Canada



**Brian Thwaits,**  
Brainspeaker Inc.

Register today at [www.cmabc-pd.com/conference](http://www.cmabc-pd.com/conference)



# Sponsorship Reservation and Form Contract

Fax: 604.687.6688 by April 15, 2010 to "2010 CMA Conference"

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

We request the following sponsorship opportunity:

PLATINUM SPONSORSHIP – \$5,000

GOLD SPONSORSHIP – \$2,500

SILVER SPONSORSHIP – \$1,000

CMABC accepts sponsors on a first-come basis and guarantees the promotional entitlements listed. Upon receipt of this agreement, CMABC will contact the company representative to confirm availability.

It is understood that this agreement constitutes a commitment for Sponsorship. Full payment must be received by May 7, 2010 or the agreement will be considered null and void and all promotional entitlements of sponsorship will be withdrawn.

Signed this \_\_\_\_\_ day of \_\_\_\_\_ (month/year)

Signature \_\_\_\_\_ Name \_\_\_\_\_

## CMA British Columbia

Suite 1055, Two Bentall Centre, 555 Burrard Street, Box 269, Vancouver, British Columbia, Canada V7X 1M8

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e-mail: cmabc@cmabc.com www.cma-canada.org www.cmabc.com